

WHAT THIS PRIVACY POLICY COVERS

Footprint takes your privacy seriously. Please read the following to learn more about our privacy policy.

How Footprint Uses Your Personal Information

This policy covers how Footprint treats personal information that Footprint collects and receives, including information related to your past use of Footprint products and services. Personal information is information about you that is personally identifiable like your name, address, email address, or phone number, and that is not otherwise publicly available.

This privacy policy only applies to Footprint.

This policy does not apply to the practices of companies that Footprint does not own or control, or to people that Footprint does not employ or manage.

INFORMATION COLLECTION AND USE

General

Footprint collects personal information when you register with Footprint , when you use Footprint products or services, when you visit Footprint pages or the pages of certain Footprint partners and customers , and when you enter promotions or similars. Footprint may combine information about you that we have with information we obtain from business partners or other companies.

When you register or use our software and services such as Help Desk support we ask for information such as your name, email address, birth date, gender, ZIP code, occupation, industry, and personal interests. For some products and services we might also ask for your address, Social Security number and fiscal code, and sometimes even information about your assets. When you register with Footprint and sign in to our services, you are not anonymous to us.

Footprint collects information about your transactions with us and with some of our business partners, including information about your use of products and services that we offer.

Footprint automatically receives and records information from your computer and browser, this may include your IP address, Footprintcookie information, software and hardware attributes, and the page you request.

Footprint uses information for the following general purposes: to customize the advertising and content you may see on our pages-products, fulfill your requests for products and services, improve our services, contact you, conduct research, and provide anonymous reporting for internal and external clients.

INFORMATION SHARING AND DISCLOSURE

Footprint does not rent, sell, or share personal information about you with other people or non-affiliated companies except to provide products or services you've requested, when we have your permission, or under the following circumstances:

- We provide the information to trusted partners who work on behalf of or with Footprint under confidentiality agreements. These companies may use your personal information to help Footprint communicate with you about offers from Footprint and our marketing partners. However, these companies do not have any independent right to share this information.
- We respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims.
- We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of Footprint Risk Management Ltd's terms of use, or as otherwise required by law.

- We transfer information about you if Footprint is acquired by or merged with another company. In this event, Footprint will notify you before information about you is transferred and becomes subject to a different privacy policy.

Footprint may display targeted advertisements based on personal information. Advertisers (including ad serving companies) may assume that people who interact with, view, or click targeted ads meet the targeting criteria—for example, women ages 18-24 from a particular geographic area.

- Footprint does not provide any personal information to the advertiser when you interact with or view a targeted ad. However, by interacting with or viewing an ad you are consenting to the possibility that the advertiser will make the assumption that you meet the targeting criteria used to display the ad.

- Footprint advertisers may include financial service providers (such as banks, insurance intermediaries, stock brokers and mortgage lenders) and non-financial companies (such as stores, airlines, and software companies).

Footprint works with vendors, partners, advertisers, and other service providers in different industries and categories of business. For more information regarding providers of products or services that you've requested please contact info@footprintlondon.com

COOKIES

Footprint may set and access Footprint cookies on your computer.

Footprint may let other companies that show advertisements on some of our pages set and access their cookies on your computer. Other companies' use of their cookies is subject to their own privacy policies, not this one. Advertisers or other companies do not have access to Footprint's cookies.

Footprint may eventually use web beacons to access Footprint cookies inside and outside web sites and in connection with Footprint products and services.

Your Ability to Edit and Delete Your Account Information and Preferences

General

You can edit your Footprint Account Information, at any time.

We reserve the right to send you certain communications relating to the Footprintservice, such as service announcements, administrative messages and the Footprint Newsletter, that are considered part of your Footprint service, without offering you the opportunity to opt out of receiving them.

You can ask Footprint to delete any information about you in writing at **Footprint a Division of Eagle Direct s.R.L. - Boundary House, 7-17 Jewry Street, London EC3N 2EX - LONDON - UNITED KINGDOM** or by e-mail at info@footprintlondon.com.

CONFIDENTIALITY AND SECURITY

We limit access to personal information about you to employees who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs – other corporate/public entities or individuals involved in the process pertaining the usage of our products , services or software may also come into contact with that information .

We have safeguards that comply with regulations to protect personal information about you.

CHANGES TO THIS PRIVACY POLICY

Footprintmay update this policy. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your Footprint account or by placing a prominent notice on our site.